



INTERNATIONAL SHOW CAVES ASSOCIATION

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January 6, 2019

George Veni, PhD
Executive Director, National Cave and Karst Research Institute (NCKRI)
President, International Union of Speleology (UIS)
400-1 Cascades Avenue
Carlsbad, New Mexico 88220 USA

RE: ISCA Support of the International Year of Caves & Karst

Dear Dr. Veni,

The International Show Caves Association (ISCA) is pleased to support and be a partner in the initiative to get the UN or UNESCO to recognize an International Year of Caves & Karst. ISCA feels that caves and karst landscapes are truly deserving of international recognition at this level due to their worldwide significance. We commend the efforts of UIS and other partners in this worthy endeavor. We also greatly appreciate UIS's support of ISCA's initiative to get UN or UNESCO recognition of an International Day.

ISCA and its worldwide membership of show caves proposes to support the international year by offering free admissions to show caves at various times throughout the International Year of Caves & Karst. Concepts to distribute these free admissions tickets include the following: trading them with media outlets in exchange for promotion, social media, caves and karst trivia, photo contests, learning projects for schools, ticket distributions to school groups and economically challenged families, and traditional methods of marketing and public relations efforts.

Participation will be the choice of each individual show cave. Visitation to show caves is one of the primary ways millions of people worldwide learn about caves and karst every year. ISCA's efforts will be aimed at increasing education and awareness of caves and karst.

Thank you for your efforts on this wonderful project. ISCA is honored to support and be a partner.

Sincerely,

Brad Wuest, President

International Show Caves Association