



JENOLAN 2014

The 7th Congress of ISCA

Newsletter #1
June 2013



jenolan caves



Jenolan Caves
NSW AUSTRALIA

CONGRESS DATES ANNOUNCED

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Greetings to all members of ISCA from Jenolan Caves, NSW Australia, venue of the **7th Congress** to be held in 2014, and welcome to the first official Congress Newsletter.

It is with much excitement that I am confirming the exact dates of the Congress which will take place from **Sunday November 2nd to Saturday November 8th**. The venue is Jenolan Caves House, the grand Tudor style hotel situated in the heart of the Jenolan valley, less than 2 minutes walk from the entrances to all 11 show caves.

The theme of the Congress, as first announced at the 6th Congress in 2010, will be **“The Challenge of Sustainably Showing Caves in the 21st Century”**. Paper sessions will focus upon the areas of particular challenge to show cave operators



The ‘Orient Cave’, Jenolan.

including lighting design, interpretation, monitoring and marketing in the digital age. Central to all sessions will be the question of **sustainability**: how to balance conservation of the irreplaceable natural resource with the need for a sustainable business model. How do we best manage this? Does a pursuit of profit come at the expense of the cave? What is current “Best Practice”? What new technologies exist that can affect this balance?

DID YOU KNOW?

- * Jenolan Caves is the longest continually operating tourism attraction in Australia
- * Sections of the show cave system at Jenolan have been dated at over 340 million years old—amongst the oldest in the world
- * ‘Jenolan’ means “high place” in the dialect of the local Gundungurra people — traditional custodians of the area.

ABOUT THE JENOLAN CAVES

Jenolan Caves were long known to the local Aboriginal people who referred to the caves as *Binoomea* - “the dark places”. The site had great spiritual significance and was believed to be a place of healing, with the water especially powerful.

Europeans arrived at Jenolan in 1838. In 1866 the area was made a

protected government reserve and tourism began to grow. Today over 240,000 visitors tour one of Jenolan’s 11 show caves or 4 adventure caves every year. The site won “Best Tourist Attraction” at the 2012 Australian Tourism Awards in recognition of its innovation and commitment to excellence in tourism services. It is a magical place!

TRAVELLING TO AND WITHIN AUSTRALIA

Travelling “down under” to Australia has never been easier or more affordable. The major International airport, Kingsford Smith, at Sydney is also the closest to Jenolan Caves. All major airlines operate into Sydney, with European flights generally travelling via either south-east Asia or a



AUSTRALIA—It really is like this!

major Middle Eastern city. North America is a direct flight from LA. For those considering using Jenolan 2014 as an opportunity for a more extensive holiday, there are also a range of ‘round the world’ fares available. These may be of particular interest to those considering a trip to New Zealand—highly

recommended if time allows.

Travelling within Australia is limited only by time! Australia is a big country, but domestic flights between the major cities are regular and relatively inexpensive.

November is an excellent time to visit—outside of school holidays, and not peak period, but a time of long warm days.

PRE AND POST CONGRESS TRIPS

There will be organized trips both before and following the Congress. The details of these have not yet been finalized—they will be a feature in Newsletter later this year! However, it is expected that the post Congress field trip will explore the major show caves of Eastern Australia; Wombeyan, Yarrangobilly, Abercrombie and Buchan, as well

as visiting many of the prominent nature based attractions and geo-sites in this part of the country.

“Pre Congress trips may be organized for both Australia and New Zealand.”

Pre Congress trips may be organized for both Australia and New Zealand, visiting a combination of cave areas as well as other geo-sites and iconic attractions in each country.

These trips will be limited in available places, and will be accompanied by a tour leader and guide.

CONGRESS SPONSORS

In keeping with the theme of the 7th Congress, Jenolan 2014 will present a perfect opportunity for industry leaders to present the latest technologies and innovations that will drive the future development of show caves and cave based interpretation.

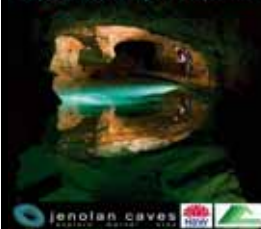
Applications are now open for businesses wishing to provide sponsorship of the Congress. All sponsorship funds will be used in

promoting ‘Jenolan 2014’ and in Congress facilities and associated costs (reducing the Congress attendance costs for delegates). Sponsorship has advantages for businesses—exposure, promotion and access to the world of show cave management.

For further information, please download the Jenolan 2014 Prospectus, or contact the Congress organizing committee.

ISCA – Jenolan 2014
The 7th Congress of the International Show Cave Association
November 2-8, 2014, Jenolan Caves, NSW, Australia

Sponsorship Proposal



SPONSORSHIP PROSPECTUS
Now Available Online
www.jenolancaves.org.au

ACCOMMODATION OPTIONS AT JENOLAN

There are a range of accommodation options available at Jenolan Caves for Congress attendees.

Caves House: Built from 1896-1927, this heritage listed building offers traditional style rooms. Most have en-suites, though some rooms still have shared bathroom facilities.

The Mountain Lodge: Built in the 1980s, and located 100 metres behind Caves House, the building offers motel style rooms

with kitchenettes and en-suites.

The Gate House: located 50 metres behind Caves House this building offers more budget accommodation, with shared facilities.

Binoomea Cottage: 150 metres behind Caves House, two level building. Each floor has three bedrooms. Perfect for family groups or those wishing to share.

Cottages: Located 8km from Caves House. Self contained cottages that sleep 6.

All meals, and all conference sessions will be held at **Caves House**. More information on all options and indications of pricing will be provided in the next Congress Newsletter.



The Iconic & Heritage Listed Jenolan Caves House

CALL FOR PAPERS—COMING SOON...

Any ISCA member planning to make a presentation at Jenolan 2014, now is the time to start thinking about your subject, as there will be a call for papers in the early part of 2014.

All prospective papers will be evaluated by a panel to be chaired by Andy Spate—ISCA member and a member of the

Scientific and Technical Committee.

It is expected that all prospective papers will address a subject relevant to the theme of the Congress, and preference will be given accordingly in the event that more offers to present are received than available spaces in

the program.

All papers will be presented to the whole assembly in a series of plenary sessions—there will be no concurrent paper sessions.

“there will be a call for papers in the early part of 2014”



JENOLAN CAVES HOUSE – MAIN SECTIONS



THE MOUNTAIN LODGE



JENOLAN COTTAGES

Jenolan 2014

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The first ISCA Congress to be held in the Southern Hemisphere...

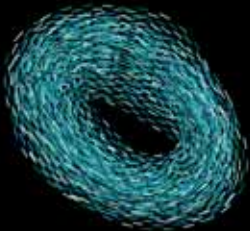
The perfect opportunity to visit Australia...

Furthering Show Cave Management in an exciting venue in a spirit of friendship and collaboration...

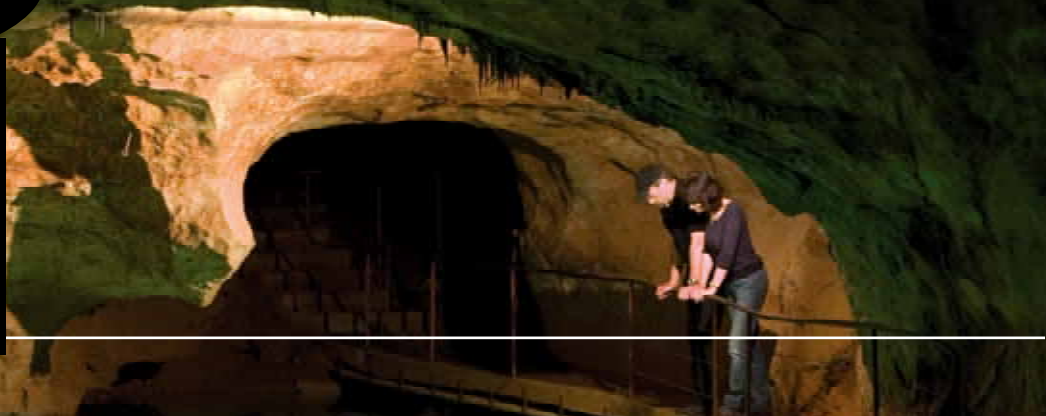
We look forward to welcoming the world to **JENOLAN 2014!**

explore marvel stay...

www.jenolancaves.org.au



jenolan caves



WE HAVE AN ORGANISING COMMITTEE!

Nothing ever “just happens”!

At Jenolan Caves we have put together a small team to oversee the organizing of the **7th ISCA Congress**.

Dan Cove: Manager of Cave Operations and Assistant General Manager. ISCA Board Member.

Scott Melton: Senior Guide and Secretary of the Jenolan Caves Historical Society. (Has been at Jenolan Caves for 20 years!)

Domino Houlbrook—Cove: Manager of Corporate Functions and Events. Coincidentally the better half of Dan Cove!

Sandy McFeeters: General Manager of the Jenolan Caves Reserve Trust.

There is no doubt that a great many others will work hard also on ensuring that this is an ISCA Congress to remember, both members of the Jenolan Caves team as well as other cave

professionals from the Australasian Cave and Karst Management Association (ACKMA) and show cave sites in Australia and New Zealand.

The committee looks forward to welcoming the world to Australia and to the beautiful Jenolan Caves for **Jenolan 2014**.



The Jenolan 2014 organizing committee (left to right) Dan Cove, Domino Houlbrook-Cove, Scott Melton, Sandy McFeeters